

CONFEDERATED UMATILLA JOURNAL 2024 REVISED ADVERTISING RATES

AD DEADLINE THE 20TH OF THE MONTH PRIOR OR FIRST BUSINESS DAY AFTER

BUSINESS RATES:

SIZE	MEASUREMENTS	B&W	COLOR
FULL PAGE	9.75″ x 15.5″	\$297	\$417
½ PAGE	9.75″ x 7.625″	\$149	\$229
½ PAGE V	4.75″ x 15.5″	\$149	\$229
¼ PAGE	4.75″ x 7.625″	\$72	\$132
1/8 PAGE	4.75" x 3.6875"	\$36	\$66
1/8 PAGE V	2.25″ x 7.625″	\$36	\$66

TRIBAL MEMBER & *CAMPAIGN RATES:

SIZE	MEASUREMENTS	B&W	COLOR
FULL PAGE	9.75″ x 15.5″	\$250	\$350
½ PAGE	9.75" x 7.625"	\$125	\$200
½ PAGE V	4.75″ x 15.5″	\$125	\$200
¼ PAGE	4.75" x 7.625"	\$60	\$110
1/8 PAGE	4.75" x 3.6875"	\$30	\$55
1/8 PAGE V	2.25″ x 7.625″	\$30	\$55

BIRTHDAYS & ANNOUNCEMENTS (FULL COLOR)**

SIZE	MEASUREMENTS	PRICE	QUESTIONS?
LARGE	4.75″ x 7.625″	\$20	Email: cuj@ctuir.org
MEDIUM H	4.75" x 3.6875"	\$10	Call: 541-429-7399
MEDIUM V	2.25" x 7.625"	\$10	*Campaign ads must follow published guidelines
SMALL	2.25" x 3.6875"	\$5	**Obituaries are Free Revision Date 12/13/23

All ads MUST be submitted to <u>CUJ@ctuir.org</u>.

Ads sent to any other email address may be missed and unintentionally omitted from the publication.